

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 407166

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Laura Lancaster
Name

115 East Park Ave, Suite 1, Tallahassee FL 32301
Address

225-752-5159
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Carlton E. Turner

Mary Evertz

3. IF THE AD REFERS TO A CANDIDATE:

a. The name of the candidate is _____.

b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

a. The issue is Drug Free Florida.

b. The Purchaser is Laura Lancaster.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

ORDER



WPLG, INC.

Orders
Order / Rev: 407166
Alt Order #: 08398600
Product Desc: DRUG FREE FL COMMITT
Estimate: 68
Flight Dates: 10/01/16 - 10/09/16
Original Date / Rev: 09/23/16 / 09/23/16
Order Type: GENERAL

Primary AE: Justin Votta
Sales Office: PHI
Sales Region: NAT

Agency
Name: Jamestown Associates
Buying Contact:
Billing Contact:
 5937 Jones Creed Rd
 Baton Rouge, LA 70817

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Drug Free FI Committee
Demographic: A50+
Product Codes: PL-Ballot-Related
Priority: P-3
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/09/16	24	\$36,400.00	\$30,940.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	24	\$36,400.00	\$30,940.00	63.00
Totals	24	\$36,400.00	\$30,940.00	63.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WPLG	10/07/16	10/07/16	M-F 12n News	CM	12-1PM	----1--	:30	1	\$600.00	P-3	2.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	----1--		1				\$600.00		2.00			
2	WPLG	10/07/16	10/07/16	M-F 5p Lcl News	CM	5-6p	----1--	:30	1	\$1,500.00	P-3	2.50	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	----1--		1				\$1,500.00		2.50			
3	WPLG	10/07/16	10/07/16	M-F 5p Lcl News	CM	5-6p	----1--	:30	1	\$1,500.00	P-3	2.50	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	----1--		1				\$1,500.00		2.50			
4	WPLG	10/07/16	10/07/16	M-F 6p LCL News	CM	6-630pm	----1--	:30	1	\$2,800.00	P-3	4.50	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	----1--		1				\$2,800.00		0.00			
5	WPLG	10/03/16	10/03/16	M-F 12n News	CM	12-1PM	1-----	:30	1	\$600.00	P-3	2.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1-----		1				\$600.00		2.00			
6	WPLG	10/03/16	10/03/16	M-F 5p Lcl News	CM	5-6p	1-----	:30	1	\$1,500.00	P-3	2.50	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1-----		1				\$1,500.00		2.50			

Order / Rev: 407166
 Alt Order #: 08398600
 Flight Dates: 10/01/16 - 10/09/16

Advertiser: ISS/Drug Free FI Committee
 Product Desc: DRUG FREE FL COMMITT
 Estimate: 68

WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WPLG	10/03/16	10/03/16	M-F 5p Lcl News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	1-----	:30	1	\$1,500.00	P-3	2.50	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1-----					1	\$1,500.00		2.50			
8	WPLG	10/03/16	10/03/16	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	1-----	:30	1	\$2,800.00	P-3	4.50	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1-----					1	\$2,800.00		4.50			
9	WPLG	10/01/16	10/08/16	Sat 6a LCL 10 News Local 10 News Sat @ 6am	CM	6-7am (6:00 AM-6:30 AM)	-----1-	:30	1	\$1,000.00	P-3	2.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1-					1	\$1,000.00		2.00			
		Week: 10/03/16	10/09/16	-----1-					1	\$1,000.00		2.00			
10	WPLG	10/02/16	10/09/16	Su Wknd Early News Sunday Weekend Early News	CM	530-7p (6:00 PM-6:30 PM)	-----1	:30	1	\$1,200.00	P-3	4.50	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1					1	\$1,200.00		4.50			
		Week: 10/03/16	10/09/16	-----1					1	\$1,200.00		4.50			
11	WPLG	10/06/16	10/06/16	M-F 11-1135P M-F Local 10 News @ 11pm	CM	11-1135P	---1---	:30	1	\$2,800.00	P-3	3.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	---1---					1	\$2,800.00		3.00			
12	WPLG	10/06/16	10/06/16	M-F 12n News M-F LCL 10 News @ Noon	CM	12-1PM (12:00 PM-12:30 PM)	---1---	:30	1	\$600.00	P-3	2.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	---1---					1	\$600.00		2.00			
13	WPLG	10/06/16	10/06/16	M-F 5p Lcl News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	---1---	:30	1	\$1,500.00	P-3	2.50	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	---1---					1	\$1,500.00		2.50			
14	WPLG	10/06/16	10/06/16	M-F 5p Lcl News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	---1---	:30	1	\$1,500.00	P-3	2.50	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	---1---					1	\$1,500.00		2.50			
15	WPLG	10/04/16	10/04/16	M-F 11-1135P M-F Local 10 News @ 11pm	CM	11-1135P (11:00 PM-11:35 PM)	-1-----	:30	1	\$2,800.00	P-3	3.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-1-----					1	\$2,800.00		3.00			
16	WPLG	10/04/16	10/04/16	M-F 12n News M-F LCL 10 News @ Noon	CM	12-1PM (12:00 PM-12:30 PM)	-1-----	:30	1	\$600.00	P-3	2.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-1-----					1	\$600.00		2.00			
17	WPLG	10/04/16	10/04/16	M-F 5p Lcl News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	-1-----	:30	1	\$1,500.00	P-3	2.50	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-1-----					1	\$1,500.00		2.50			
18	WPLG	10/04/16	10/04/16	M-F 5p Lcl News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	-1-----	:30	1	\$1,500.00	P-3	2.50	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-1-----					1	\$1,500.00		2.50			
19	WPLG	10/05/16	10/05/16	M-F 12n News M-F LCL 10 News @ Noon	CM	12-1PM (12:00 PM-12:30 PM)	--1----	:30	1	\$600.00	P-3	2.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----					1	\$600.00		2.00			
20	WPLG	10/05/16	10/05/16	M-F 5p Lcl News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	--1----	:30	1	\$1,500.00	P-3	2.50	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----					1	\$1,500.00		2.50			
21	WPLG	10/05/16	10/05/16		CM	5-6p	--1----	:30	1	\$1,500.00	P-3	2.50	NM	1	\$1,500.00

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Estimate: 68

WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5p Lcl News											
				Local 5p News		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----					1	\$1,500.00		2.50			
22	WPLG	10/05/16	10/05/16	M-F 6p LCL News	CM	6-630pm	--1----	:30	1	\$2,800.00	P-3	4.50	NM	1	\$2,800.00
				M-F Local News		(6:00 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----					1	\$2,800.00		4.50			
													Totals	24	\$36,400.00